Foundation Relations

The Foundation Relations team focuses on efforts to secure philanthropic grants from private foundations for university programs and faculty projects, including research, curricular, community-engaged and programmatic efforts. Foundations are mission-driven, generally focusing their funding on activities that impact a cause or an issue the foundation seeks to address. In addition to guidelines on the types of work they support, foundations usually have defined application or proposal processes, with a board of directors ultimately making funding decisions.

The most successful proposals focus on programs or research that impact a critical societal issue, address the needs of an underserved population or community, or offer an innovative solution to a problem through measurable goals and outcomes.

Foundation Relations assists with the following:

- Identifying philanthropic/private foundation funding prospects for projects or research that align with DePaul mission and priorities
- Creating a timeline for proposal submission
- Establishing an account with the funder for web-based applications
- Crafting, editing and proof-reading the project narrative and attachments
- Reviewing the project narrative to ensure it meets the funder’s criteria and addresses all required questions
- Compiling institutional and other supporting documents as needed
- Ensuring the LOI/application/proposal is submitted on time via the required delivery method (on-line, email, mail, FedEx)
- Facilitating site visits or donor visits (on-site or virtual)
- Assisting faculty in developing reports and other grant award deliverables and ensuring they are submitted to the funder

If you have a project and a philanthropic funder in mind, the first step is to submit a Clearance Request form via the Foundation Relations Faculty and Staff Resources website: https://alumniapps.depaul.edu/GiveToDepaul/FoundationRelations/ClearanceRequest. This required process allows us to request necessary approvals from your dean, ensure there are no conflicting submissions, and share project information with Office of Research Services for budget development.

If you have identified a project or research area that would benefit from external, philanthropic funding and meets the description above, please contact Foundation Relations! We will do our best to provide helpful feedback and, when possible, help find a prospective funder and navigate their process. For more information or to get started, visit Corporate and Foundation Relations or contact Foundation Relations for assistance at FoundationRelations@depaul.edu.

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**Corporate Relations**

The Corporate Relations team facilitates philanthropic partnerships with current and potential corporate partners. Corporate philanthropy can take the form of traditional gifts and grants, as well as partnerships that include establishing a mutually beneficial relationship in which DePaul receives financial support for our students in exchange for non-monetary deliverables through sponsorships. Common examples of sponsorship elements include:

- Opportunities for staff to interact with students and faculty, such as serving on an advisory board, as a guest lecturer or mentor
- Helping create a pipeline for talent acquisition and recruitment
- Providing opportunities for visibility that positively impacts their brand, for example logo placement and social media

*Note: Corporate Foundations operate very similar to private foundations with a philanthropic focus on specific area(s) of need; therefore, the Corporate Relations team can assist in the same ways outlined on the “Foundation Relations” page.*

Corporate Relations assists with the following:

- Work with colleges and faculty to identify “fundable” programs and initiatives that appeal to corporations
- Provide consultation on how to structure corporate sponsorship packages and creating target lists
- Work with faculty to develop concept papers, LOIs and proposals for corporate and corporate foundation supporters
- Develop agreements and corresponding invoices
- Pursue corporate funding opportunities with warm leads from faculty, staff or advisory board members
- Help colleges recruit new corporate representatives for their advisory boards
- Facilitate meetings with corporate prospects, as well as accompany you to meetings with your existing corporate contacts

For assistance with corporate and corporate foundation funding opportunities, please contact the Corporate Relations team at corporaterelations@depaul.edu. We will do our best to provide helpful feedback and, when possible, help find prospective funder(s) and navigate their processes! Additionally, contact us to create and process agreements and invoices for all corporate sponsorships.

If you have a project and a funder in mind that has an application process, submit a Clearance Request form: [https://alumniapps.depaul.edu/GiveToDepaul/FoundationRelations/ClearanceRequest](https://alumniapps.depaul.edu/GiveToDepaul/FoundationRelations/ClearanceRequest). This required process allows us to request necessary approvals from your dean. Once received, a member of the Corporate Relations team will follow up with next steps.

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